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JHARKHAND



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Training transforming lives of Rural Women

JSLPS helps women in Jharkhand's rural belt to move ahead on the road to empowerment

Training is an essential prerequisite for any programme to become a success. Training leads to transformation. And this transformation is for all to see in the state of Jharkhand, where thousands of women have been trained by the Jharkhand State Livelihood Promotion Society under the National Rural Livelihood Mission (NRLM).

The rural women from the target households are selected to perform various roles and take up various responsibilities. These women are given proper training over the year to help them to do their jobs to the best of their knowledge and efficiency.

One such 10 days' training camp of Internal Professional Resource Persons (iPRPs), Active Women (AW) and Senior Community Resource Persons (Sr. CRPs) in 3 different batches was organized from October 05 to 16, 2017 at Saptrishi Seva Sadan, Ranchi.

Kanchan Devi, an iPRP from Satbharwa block of Palamau district, Jharkhand sharing her experience, said, "This is my first training as an iPRP. In the year 2015, when I became the member of Purnima Aajeevika Sakhi Mandal (ASM), I had never thought that a daily wage labourer like me will ever be able to do a full-fledged job. I started as a book-keeper of my ASM and now I am directly working with JSLPS as an iPRP."

The iPRPs provide handholding

support like selection of villages for the drive in the ASMs and Village Organizations (VOs) and also help the ASM and VO members in their routine work like organizing meetings as per the norms of NRLMs and grading of VOs etc. Altogether, 42 iPRPs from Pakur, Simdega, Palamau and Latehar districts of Jharkhand attended the training.

About 29 AWs from Ranchi and Simdega district attended the training, where they were briefed about the reasons behind increasing poverty, definition of poverty, ASM meeting norms, Dus Sutras, inter-lending, rules of SHGs, seven ways of eradicating poverty, identification of poor, making micro-credit plans and several other things.

Bindeshwari Devi, an AW and the Treasurer of her Krishi ASM, which she

joined in the year 2013, from Angada block of Ranchi said, "It's an amazing feeling, I feel like I am learning again and my family is playing a prominent role in building my career as a social service provider."

The training sessions also provide a wonderful platform to motivate the participants and fill them with energy and confidence to keep going on their new-found path of success.

Songs like "Jivan mein kuch karna hai toh himmat hare mat baiho" – are sung by the members of Community Based Organisations (CBOs) to encourage the participants during the training.

These small endeavours go a long way in motivating the participants, many of whom have fought against all odds to reach the training camps.

Sarita Devi, from Dumri block of Giridih district, is a case in point. Her journey to become a Senior CRP has not been easy. Born in a poor family with four sisters, Sarita became a victim of child marriage. She was married in a family whose financial condition was even worse than that of her parents. Leading a life of hardships, there came a ray of happiness in Sarita's life when she gave birth to a son eight years after her marriage. She conceived again, but before she could deliver her second child tragedy struck her life. Sarita lost her husband in an accident when she was two months pregnant. Although her in-laws allowed her to remarry, they put up a condition that she would have to leave her children with them. As a mother, it was difficult for Sarita to sacrifice her children for a new life and so, she decided to remain single. In 2013, a sliver of hope came into her life when she got to know about the ASMs and became a member of Durga ASM. Over the years, she took a loan of Rs 3 lakh to construct her house and fulfill other needs of her family. Sarita made a name for herself and was selected to

be an AW and was sent to Andhra Pradesh for training. For someone who had never stepped out of district Giridih, going to another state was indeed a big achievement. Eventually, Sarita got promoted to Senior CRP level. Today she is not only looking after her children but also taking care of her in-laws. "My children are going to an English medium school and now I have no worries about their future," says Sarita with a visible sense of pride.

Sarita was one of the 45 Senior CRPs from Giridih, Pakur, West Singhbhum, Palamau and Latehar districts who attended the training. During the training, they got to know about the CBO structure, responsibilities of VO, about various meetings of VOs, executive committee members' selection and their meetings and other related things.

There are many others who braved all odds to make a beginning and carve a niche for themselves with the help of Sakhi Mandals.

Jira Devi, a Senior CRP and a member of Laxmi ASM from Chattarpur block of Palamau district, never went to school. She learned how to sign her name after becoming a member of the ASM. However, her

rich experience helped her manage the roles and responsibilities in the CBOs efficiently. Jira said, "My experience and learning through pictures has helped me move forward. Before joining ASM, I did farming following traditional methods. However, from the year 2014 I have adopted scientific cultivation methods like Systematic Rice Intensification and cultivate potatoes, paddy and seasonal vegetables. Besides farming, I also rear cows. This not only helps me earn some extra money, but also gives me healthy milk for consumption."

Another Senior CRP Rejina Kerketta from Theitanagar block of Simdega, sharing her experience says, "I studied only till Matriculation level before becoming a member of the ASM. However, afterwards I decided to study further and now I am a graduate. Education has helped me in managing my work."

The trainings not only helped the cadres in performing their operational work but also gave them a platform to meet different women from various districts of Jharkhand, all having similar stories that needs to be heard and lauded.



JSLPS signs MOU with Australian body for International Training



The Jharkhand State livelihood Promotion society (JSLPS) and the Australian Skills Development Education Private Limited, a subsidiary of the Australian Registered Training Organisation (RTO) – REACH, have signed an MoU to conduct International Training and Assessment Courses (ITAC) programme in Jharkhand.

The International Training and Assessment Courses (ITAC) are a set of internationally-relevant courses developed

by the Australian Government, in partnership with the industry to help meet the global demand for skilled trainers and assessors. Participants who successfully complete the ITAC courses can make a significant contribution to technical vocational education and training (TVET) in their country. The ITAC Program is a 10-day residential programme. Initially, the state has planned to train 100 trainers and the programme shall be upgraded in the future. Training was organized at Royal Retreat from October 09 to 14, 2017. During the session, the participants learnt about professional and ethical working habits, healthy work life, planning training programme, delivering, collecting feedback, among other things. Overall, it was a guide for the participants to work professionally for a secure career.

About 29 district level staff of JSLPS from Skill domain and Programme Implementing Agencies (PIAs) of Ranchi, Godda, Dhanbad districts attended the training programme. Ms. Anuradha and Ms. Niharika from Australian Skill Development were the trainers.

The story of Rojlina illustrates the power of human will and vision...



This is the story of a woman who fought all the odds and hardships in her life to carve a niche for herself. A story, that inspires us all to take the challenges in life head-on. A story that proves the age-old adage “where there is a will there is a way”. Entrepreneur Rojlina had a very humble and difficult beginning. Born in village Kamdara of Gumla district, Rojlina lost her mother at a very young age. Very soon she had a stepmother, who cared little for her. After her father's second marriage, she and her younger brother suffered a lot.

At a very young age, Rojlina took the responsibility of the whole family. Even marriage did not change her fortunes as her husband was also very poor. But fortunately, he was a very understanding man. Rojlina now had two main challenges—the fight against poverty and the responsibility of nurturing her younger brother. Soon, there was more to handle as Rojlina gave birth to two girls. Thanks to her husband, despite all the odds and challenges, Rojlina did not give up her studies and

eventually completed her graduation. But alas, even the graduation degree didn't help her in getting a job in her locality. She could not even think of relocating for a job as her daughters were young. But her willingness to serve society saw her join the Nurse Training Centre in Khuti. She thought she might get a job after finishing the training. Unfortunately, there was still no light at the end of the tunnel and her days of struggle continued. It was then that she got in touch with Ajivika Didi, who gave her the idea to open a medical store. The idea took root and with the support of her husband, Rojlina decided to join the Vaisnavi Sakhi Mandal.

She took an initial loan of Rs 3000 from the community and started selling common medicines in her village. After a few months, she managed to return the loan and this gave her the confidence to take the next step.

Soon, she was planning with her husband on expanding the business. She applied for a Rs 10,000 loan which was approved immediately and with the help of the loan Rojlina opened a medical store in Rania. Today, there is a shine in her eyes where once there was only despair. She can see her bright future. She is now independent and lives happily with her family. She still nurtures her vision to serve society. Rojlina says “In nearby villages there is a serious issue of malnutrition, people are not aware of health issues that's why they are facing lots of problems”. Rojlina is actively working to spread awareness among the villagers. She is also making people aware about the importance of safe delivery for pregnant women. Rojlina wants to give quality education to her two daughters so that both may become independent and serve society.

Jharkhand rural women showcase their transformation through technology in Delhi meet



Got the opportunity to meet the Prime Minister

*"I could never in my life have imagined meeting Prime Minister Shri Narendra Modi ji, but it happened, thanks to the work I am doing with the support of JSLPS. The meeting has filled me with positive vibes and motivation to work even more sincerely and scale new heights,"*says an excited Tablet Didi Rubi Khatun.

Rubi was one of the 3 women from Sakhi Mandals of Jharkhand who got the opportunity to meet the Prime Minister and present their model in his presence in Delhi.

They were selected to represent the state in a two-day event on October 10 and 11, 2017 organized by the Ministry of Rural development, Government of India, at Pusha campus in the national capital. The purpose of the event was to remember the legend Nanaji Deshmukh on his birth anniversary. The theme was "Technology and Rural Lives" and it was inaugurated by honourable Prime Minister Narendra Modi.

Every state was invited to showcase models of technologies that they were using to transform lives of their citizens. This gave the participants an opportunity for cross-learning. They got a chance to know and adopt the technologies that other states were using.

The women of Sakhi Mandals prepared different stalls to showcase the technologies which had helped change their lives. JSLPS got 4 stalls to showcase the change being brought about through technological advancement in rural Jharkhand. The showcased technologies includes the following models:

Tablet Didi- Tablet didi, is an initiative of the JSLPS where some women selected from the Sakhi Mandals get a tablet for digital entry of data. Tablet didis, trained by JSLPS, are now maintaining financial records digitally with the help of the Tablet and whenever they can access internet

they upload data in real time.

Barefoot Journalists- Barefoot journalist is another initiative to empower rural women. Women of Sakhi Mandals are trained to collect reports and write creatively. Their stories and photographs are regularly published in 'Panchayatnama' (an initiative of Prabhat Khabar) which gives them confidence, identity and livelihood. The unturned pages of rural Jharkhand are now being published through the pen of the community itself. This gives them confidence to work in their community. They act like any news reporter and write news and stories around their lives.

Training through Pico Projector- Women of Sakhi mandals are trained to make short videos/training films. They prepare a script for the video and then handle the camera like any professional. Then the final videos are used for training purpose using a pico projector. Video dissemination through pico projector allows training a number of people effectively at the same time.

MKSP Model- Women of Jharkhand have succeeded in adding a new dimension to the term empowerment by breaking the shackles of patriarchy and engaging themselves in activities traditionally done by men. Through the MKSP model, the participants showcased how women are getting training and motivation to become farmers in Jharkhand. Now, they are successfully doing agricultural work and are applying scientific method for high quality production.

Thus, the four models presented at the fair together showcased the giant strides that the women of rural Jharkhand are taking to become empowered. With the support of JSLPS, the women of Sakhi Mandals are embracing technological advancements and using different ICT tools to make their lives easy.

SoULS : Light, Learning and Livelihood comes to Jharkhand's Rural Poor



The Jharkhand State Livelihood Promotion Society has been entrusted the responsibility of distributing 5.63 lakh solar lamps in selected blocks of the state under Phase – I of the Solar Urja through Localization for Sustainability (SoULS) project.

The project aims to distribute 70 lakh solar study lamps to school-going children in the chosen districts of the state of Assam, Bihar, Jharkhand, Odisha and Uttar Pradesh through community institutions and various service providers.

The essence of SoULS project is 'Localization of Solar Energy', wherein solar study lamps will be assembled, distributed and repaired and maintained by rural people, thus creating potential for livelihood generation at the local level. Additionally, localization gives an impetus to the local economy through skill generation and capacity building.

JSLPS has been designated as the Zonal Execution Agency (ZEA) to implement the project, sanctioned by the Ministry of New & Renewable Energy (MNRE), Government of India.

MNRE has engaged Energy Efficiency Services Limited (EESL), Indian Institute of Technology Bombay (IITB) and SRLMs for joint implementation of the scheme.

The benefits of Solar study lamps

project/scheme include supporting education, livelihood generation, reduction in kerosene dependency, generating awareness and confidence in solar technology and to reach out to the most marginalized communities.

In Jharkhand, JSLPS is facilitating block-level organizations (BLF/CLF/VO) to set up Assembly & Distribution Centers (ADC) and after-sales service centers (Repairing & Maintenance) in the selected blocks.

JSLPS has already established 16 Assembling and Distribution Centers (ADC) in 48 blocks of 7 districts i.e. Khunti, Latehar, Gumla, Lohardaga, Simdega, West Singhbhum and Pakur districts. 29,265 solar lamps have

been assembled and distributed to 15,049 students. About 321 Women Sakhi Mandal members are trained in assembling the lamps.

Cost of one solar lamp is about Rs. 600/- to Rs. 700/-. However, MNRE, Gol is providing them free of cost. In order to run the project sustainable in business mode, community institutions (BLF / CLF / VO) are charging Rs. 100/- per student for a lamp. Out of Rs. 100, Rs. 72.66 is kept at ADC for training, service charge to women SHG members who are assembling the lamps, transport cost, related expenses. Rs. 27.33 per lamp is being given to ZEA for salary, travel and other related cost of the project staff.

JSLPS and IIT – Bombay are exploring the possibility of establishing a manufacturing plant of solar panel in Jharkhand. It will add much value to the SoULS project.

The SoULS project is not only benefiting students in rural areas to study and improve their learning but also helping women of SHG members to learn the skill of assembling solar lamps and thus supplement their family income. Small meetings are being organized in the evening with the help of these lamps. Overall impact of this project is expected to be very significant in the coming years.



Gram Samridhi & Swachhta Pakhwara

Sakhi Mandals set the tone for cleanliness through various programmes

The Sakhi Mandal members of 13 blocks of West Singhbhum district celebrated Gram Samridhi Evam Swachhta Pakhwara from October 1 to 15 under the DAY-NRLM in collaboration with the district and the block administrations.

During these 15 days many programmes were taken up to create awareness and motivate people to keep their villages clean. Villagers were encouraged to participate in the Gram Sabha meetings so that they could raise important issues regarding development of their villages. Nearly 9400 Sakhi Mandals of 13 blocks participated in the programmes, which were directed at making the local communities active partners in their own wellbeing. The major activities that were taken up during the 15 days' period included :

1. Gram Sabha / Mahila Aam Sabha

On October 2nd, 2107, special Gram Sabha/Mahila Aam Sabha was convened in each village of SAGY-GP in which participation of the Sakhi Mandals was a must. The discussions had a new dimension as they revolved around issues like complete vaccination, institutional delivery and infant mortality rate.



2. Awareness Rally by Sakhi Mandal

The members of the Sakhi Mandals in all the villages of the 13 blocks took out an Awareness rally throughout the Swachhta Pakhwara. Students of primary schools also participated in the rally to make it more impactful. During the rally, Sakhi Mandals asked villagers to take Swachhta Shapath. Chanting of slogans like "lauta botal band karo shochalaya ka prabandh karo" and "hum sab ka nara hai har ghar me shochalaya hamara hai" helped in creating awareness about the objectives and benefits of the campaign.

3. Cleanliness Campaign

The Sakhi Mandals conducted cleanliness drive in their respective villages during the fortnight-long drive. Members of the Sakhi Mandals came out on the roads with brooms to spread the message of cleanliness in the villages. They took an oath to completely clean their surroundings, especially the areas near the sources of drinking water. They also asked villagers to use toilets instead of going out for open defecation. Many of them made their presence felt in the print media while conducting the cleanliness campaign.

4. Inspiring videos

Short videos on swachhta were shown to the Sakhi Mandal members at VO (Village organization) and CLF (Cluster Level Federation) during the campaign week. Some of these videos were about the champions of the villages who had played a major role in the Swachh Bharat mission. The videos showed how these activists overcame obstacles during their journey. These videos of transformation inspired the Sakhi Mandals so much that many of them showed keen interest in becoming active – partners in the cleanliness drive.

5. Nukkad Natak on "Health Nutrition and Sanitation"



332 shows on health nutrition and sanitation were performed in 166 identified villages of 6 blocks of West Singhbhum to sensitize the villagers during the Swachhta Pakhwara.

6. Session on Health and Nutrition



Focuses on hand wash, vaccination and institutional delivery etc.

Jharkhand begins training for Mission Antyodaya

Initiated mobilization of local volunteers with training in West Singhbhum district



Government of India's Mission Antyodaya is a convergence framework for measurable effective outcomes on parameters that transform lives and livelihoods.

The government is committed to the development of rural areas, which encompass the three parameters of infrastructure, improvement in indicator of human development and diversification of livelihood-based rural households, to accomplish the goal of eradicating poverty by 2022 under the framework of Mission Antyodaya.

To initiate the process, it has been decided by the Ministry of Rural Development to do a baseline survey in the identified villages of identified GP in the first phase of Mission Antyodaya (2017-2020).

In Jharkhand, 1276 gram panchayats have been identified to implement this ambitious welfare project.

For this, 3 nodal-cum-master trainers have been trained from each district of Jharkhand.

A two-day residential training camp was organized on October 6 and 7, 2017 to conduct the baseline survey. 55 local volunteers (active women, IPRP, NYK) were mobilized for the training held in CMTC (Community Managed Training Centre) Khuntpani of the West Singhbhum District. Three-district resource persons of DMMU, JSLPS and one resource person from UNDP GOALS project (West Singhbhum) conducted the training.

The training session started with the basic introduction followed by sharing of the objectives of Mission Antyodaya with the trainees. The overall objective of the training was to teach the participants how to fill the baseline survey form and to upload the findings in the online application-Mission Antyodaya- launched by the MoRD.

Baseline survey gathers information related to village-level infrastructure and amenities available under different sections (consisting 38 parameters) like:

- a) Basic Parameters
- b) Key Infrastructure Parameters
- c) Economic Development and Livelihoods
- d) Health, Nutrition and Sanitation
- e) Women Empowerment

The trainees were told to explore who would be the best information provider at village level for each of the selected parameter. Then, they were divided into groups and were asked to discuss and complete the mock exercise of filling the survey form.

The last session of the training camp included a live demonstration of the tool (online application) by the trainers with the help of a video. It also included completion of the registration process of gram panchayat-level users (trainees).

In the West Singhbhum district, the block-wise division of 319 villages and 55 Gram Panchayats is as following-

S.No	Name of Block	No. of Panchayat	No. of Village
1	Chaibasa Sadar	15	77
2	Majhgaon	12	88
3	Tonto	10	75
4	Jhinkpani	07	29
5	Haatghamria	11	54





Campaign against witchhunting at Khunti



Video Shooting for JOHAR Project



Sanitary Napkin unit is being run by Sakhi Mandal Members at Ormanjhi



Members of Kolebira CLF applied for Office Building to CEO, JSLPS.



Contract with ASSET&W (Heifer International) for training of cadres and technical inputs to project



Distribution of Vermicompost bed to Sakhi Mandal Members

An Initiative of Knowledge Management & Communication Cell

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National Rural Livelihoods Mission

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